

# 集思廣益 擊退假新聞

隨著中國政權加強對媒體的控制，香港民眾努力捍衛自己的自由，台灣成為亞洲新聞自由希望的燈塔。如果台灣設法克服媒體環境的結構性弱點，抵制不實資訊的攻擊，台灣具備高度潛力成為世界上擁護新聞自由的榜樣。

## 活動議程

09:00 開幕典禮  
10:00 (主題演講 一) 全球新聞業遭受襲擊  
11:00 (主題演講 二) 中國對台灣的不實資訊攻勢  
12:00 午休 (與會者請自理)  
13:00 (主題演講 三) 打擊假新聞的媒體認證機制  
14:00 (主題演講 四) 香港爭取新聞自由之路  
15:00 (專題研討 一) 強化媒體環境 對抗不實資訊  
16:00 (專題研討 二) 支持獨立媒體發展  
17:00 (專題研討 三) 強化公共媒體的影響力

## 無國界記者組織

無國界記者組織 (法文名 Reporters sans frontières, RSF) 是一捍衛新聞自由的國際非營利組織，總部位於巴黎，全球設有16個辦事處，在聯合國、聯合國教科文組織和歐洲議會擁有諮商地位。RSF的特派員遍佈130個國家，擁有廣布全球的網絡，有助我們達成使命。

\*\*主辦單位保留活動內容變更之權利。

National Central Library  
International Conference Hall  
20, Zhongshan South Road, Taipei City  
Metro CKS Memorial Hall Exit 6

Conducted in English and Chinese  
with interpretation

# 12/27

免費入場  
Free Entrance

## 2019 Taiwan International Journalism Conference

# Disinformation: Time for Solutions

# 集思廣益 擊退假新聞

RSFtaiwan.org

## 第一屆臺灣新聞界國際會議



2019年12月27日 (9:00–18:00)  
國家圖書館 國際會議室 (台北市中山南路20號)  
捷運中正紀念堂6號出口

會議語言：中文、英文，備有同步口譯

**REPORTERS  
WITHOUT BORDERS**  
FOR FREEDOM OF INFORMATION  
無國界記者組織台灣分會

## Disinformation: Time for Solutions

As the Chinese regime tightens its grip on media and Hong Kong residents struggle to preserve their freedoms, the Taiwanese democracy represents a beacon of hope for media freedom in Asia. If Taiwan manages to overcome the structural weaknesses of its media environment so as to resist disinformation attacks, it has the potential to become one of the world's champions of press freedom.

## Event Schedule

9:00 - Opening Reception  
10:00 - Keynote Speech 1: Journalism Under Attack in The World  
11:00 - Keynote Speech 2: Chinese Disinformation in Taiwan  
12:00 - Lunch Break  
13:00 - Keynote Speech 3: JTI, a Media Certification to Bring Down Fake News  
14:00 - Keynote Speech 4: Hong Kong's Struggle for Press Freedom  
15:00 - Panel Discussion 1: Strengthening the Media to Fight Disinformation  
16:00 - Panel Discussion 2: Supporting the Development of Independent Media  
17:00 - Panel Discussion 3: Enhancing the Influence of the Public Media

## Event Partners

Organizer: Reporters Without Borders Taiwan Chapter (RSFTC)  
Co-Organizers: Taiwan Democracy Foundation (TFD), National Central Library (NCL)  
Sponsors: Ministry of Culture (MOC), Ministry of Education (MOE), National Communication Commission (NCC)  
Partners: Radio Taiwan International (RTI), Public Television Service Foundation (PTS), Central News Agency (CNA), Association of Taiwan Journalists (ATJ), Taiwan Media Watch, BuzzOrange, Line, International Community Radio (ICRT)

## Reporters Without Borders (RSF)

Reporters Without Borders, also known under its French name, Reporters sans frontières (RSF), is an international non-profit organisation based in Paris and that defends the freedom of information throughout the world. RSF accomplishes its work thanks to its wide network of correspondents in 130 countries, its 16 offices worldwide and its consultative status in several international organizations including the United Nations, UNESCO and the Council of Europe.

## Journalism Under Attack in The World

# 全球新聞業遭受襲擊



無國界記者主席  
韓石  
**Pierre Haski**  
Reporters Without Borders  
President

2019年無國界記者新聞自由指數顯示，外界對記者的敵視已急轉直下演變為暴力，導致恐懼感劇增，同時，提供安全環境、讓記者工作無後顧之憂的國家越來越少，集權政體對於媒體的控制則越抓越緊。

無國界記者組織主席韓石先生是新聞網站 Rue89 的共同創辦人，過去任職於法國《解放報》，擔任南非、以色列以及中國等地的特派員。韓石先生也是暢銷作家，著作包括《The Diary of Ma Yan》和《Journalism at Risk: Threats, Challenges and Perspectives》。除了貢獻於無國界記者組織的使命以外，韓石先生替《新觀察家》周刊 (L'Obs) 撰寫國際專欄，目前也在法國 France Inter 廣播電台主持節目。

**The 2019 World Press Freedom Index compiled by Reporters Without Borders (RSF) shows how the hatred of journalists has degenerated into violence, contributing to an increase in the fear of reporters to go on the field. The number of countries regarded as safe, where journalists can work in complete security, continues to decline while authoritarian regimes further constrain press freedom.**

French journalist Pierre Haski, President of Reporters Without Borders (RSF), is a former foreign correspondent for AFP and Libération, in Johannesburg, Jerusalem and Beijing, and a former deputy editor of the french daily Liberation. He was a co-founder and CEO of the French independent news website Rue89.com and currently operates daily morning program "Gépolitique" on public radio station France Inter (Radio France group).

**Chinese Disinformation in Taiwan****中國的不實資訊攻勢**

台灣守望主編  
寇謐將  
**J. Michael Cole**  
Taiwan Sentinel  
Editor in Chief

中國政權利用台灣媒體環境的脆弱，向普遍在中國擁有商業利益的媒體經營者施加壓力。除了這種控制日益增加以外，北京政府也有發動不實資訊攻勢之嫌，意圖擾亂民主制度。

台灣守望網站主編寇謐將是《台灣守望》的總編輯，同時也擔任英國諾丁漢大學中國政策研究所/台灣研究計劃的資深研究員，和法國當代中國研究中心（CEFC）的副研究員。他是《外交官》和《國家利益》雜誌的定期專欄作家，以及《詹氏防務週刊》的撰稿人。他的文章亦刊登於許多國際媒體上，包括《華爾街日報》、《環球郵報》、《基督教科學箴言報》、《時代報》、布魯金斯研究院和CNN。

**The Chinese regime exploits the vulnerability of the Taiwanese media environment by putting increasing pressure on media owners that often have business interests in the mainland. In addition to this growing control, Beijing is also suspected of orchestrating online disinformation campaigns aiming to destabilise democratic institutions.**

J. Michael Cole is editor in chief of Taiwan Sentinel as well as a Senior Fellow with the China Policy Institute/Taiwan Studies Programme at the University of Nottingham, UK and associate researcher with the French Centre for Research on Contemporary China (CEFC). He is a regular columnist for The Diplomat, The National Interest, and a contributor for Jane's Defence Weekly. His work has also appeared in several international outlets including the Wall Street Journal, the Globe and Mail, the Christian Science Monitor, the Age, the Brookings Institution, and CNN.

**JTI: A Certification to Bring Down Fake News****打擊假新聞的媒體  
認證機制**

無國界記者東亞辦事處  
執行長 艾瑋昂  
**Cédric Alviani**  
Reporters Without Borders  
East Asia Bureau Head

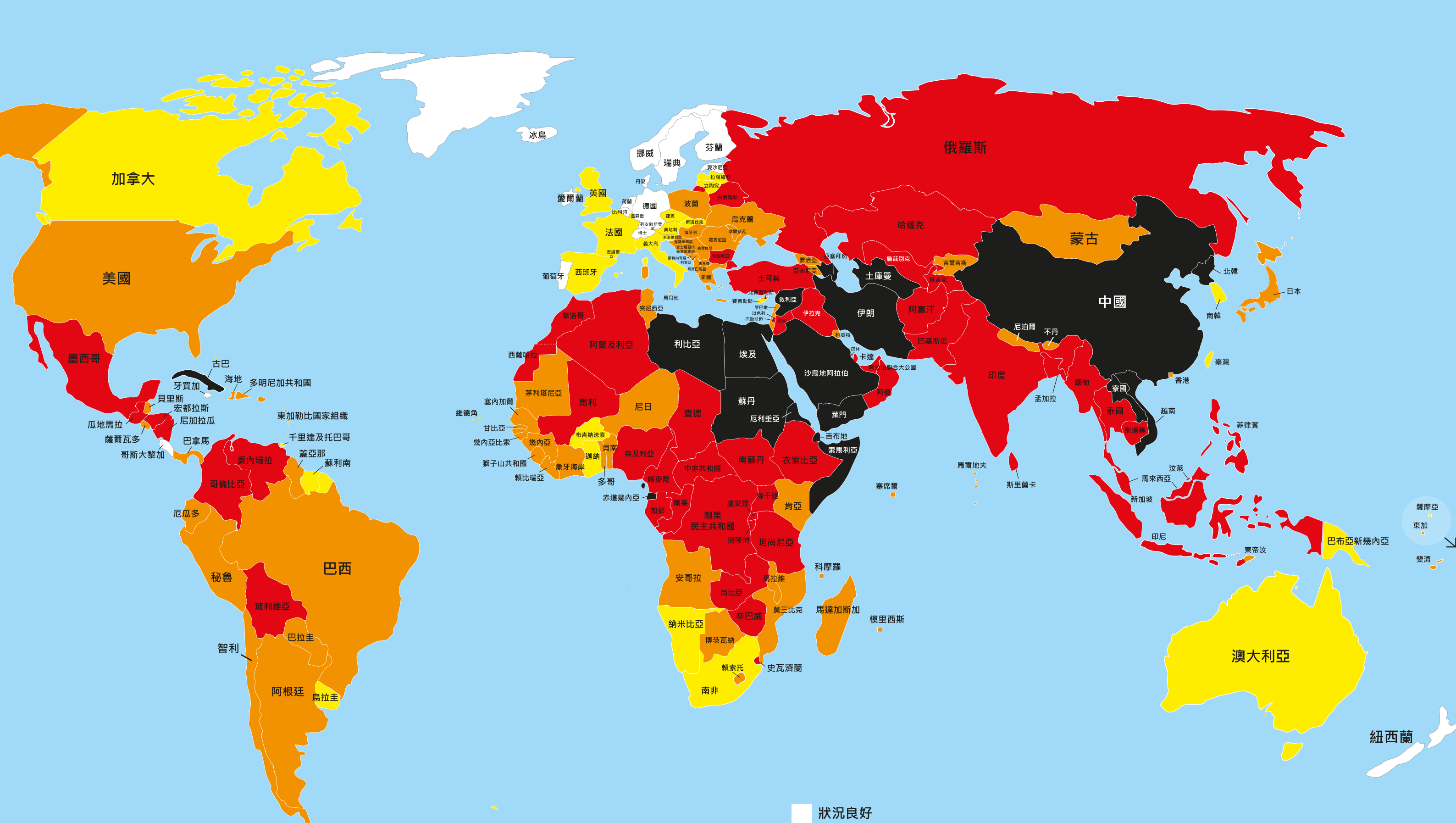
無國界記者組織、法新社、歐洲廣播聯盟（EBU）與環球編輯網絡（GEN）一同推行新聞信任計畫（Journalism Trust Initiative），這套品質認證機制提供打擊不實資訊的建設性解決方案。新聞信任計畫的認證機制旨在創造新聞媒體的「白名單」，列出遵循基本新聞準則：真實、正確、客觀、透明與尊重倫理的新聞媒體。進入白名單的媒體在社群媒體能擁有更高的曝光度，更有機會獲得公共資源的投注，以及更多廣告商的支持。

來自法國，艾瑋昂畢業於史特拉斯堡新聞學院CUEJ研究所。1999年起便旅居亞洲，在外交、文化和媒體領域工作。在一份今年3月發表的報告，他揭露北京政府逐步透過國際新聞媒體施展影響力，對全球的新聞自由帶來威脅。

**Reporters Without Borders (RSF), Agence France Presse (AFP), European Broadcasting Union (EBU), and the Global Editors Network (GEN) are launching the Journalism Trust Initiative (JTI), a quality certification that offers a constructive solution to fight disinformation. The aim is to create a "white list" of media that produce information following basic journalistic criteria. This in turn will allow governments and social media to give priority to legitimate content and push down disinformation without using censorship.**

Cédric Alviani, East Asia Bureau Head, Reporters Without Borders (RSF) and President of RSF Taiwan Chapter. Alviani, a French national, has been working in Asia since 1999 directing projects at the intersection of diplomacy, culture and media. In an RSF report published in March 2019, Alviani exposed the strategy implemented by Beijing to gain control over international news media, an ambition that threatens press freedom worldwide.





無國界記者  
維護資訊自由

www.rsf.org

2019 世界新聞自由指數

## Hong Kong Struggles For Press Freedom

## 香港爭取新聞自由之路



無國界記者香港特派員  
張嘉倫  
Karen Cheung  
Reporters Without Borders  
Hong Kong Correspondent

在無國界記者組織新聞自由指數中，香港作為中國的特別行政區，排名從2002年第18名下滑到今年第73名。在今年六月以來的示威抗議中，記者不斷受到不當對待，矛頭指向香港警方，而香港政府仍未提出保護記者安全的措施，也未針對暴行進行獨立調查。

無國界記者東亞辦事處香港特派員張嘉倫是香港的作家、編輯和新聞記者。她的著作和文章曾發表在《紐約時報》、《新政治家》、《外交政策》雜誌、《半島電視台》等媒體平台上。她曾任《香港自由新聞》資深記者，撰寫有關抗爭運動、選舉、草根行動和人權的專題報導。她還為《加州週日雜誌》、《Ariana》雜誌、《HUNGER》雜誌和《亞太藝術》雜誌等平面媒體撰稿。她是關於香港的獨立文化雜誌Still / Loud的共同創辦人。

In the RSF World Press Freedom Index, Hong Kong, a special administrative region of China, plummeted from 18th in 2002 to 73rd this year. Since the beginning of the demonstrations in June, the Hong Kong police has been regularly criticised for cases of abuse against journalists. As of today, the authorities have yet to take measures to guarantee the safety of reporters or launch an investigation over the violence against them.

Karen Cheung, RSF Hong Kong Correspondent, is a writer, editor and journalist from Hong Kong. Her features and essays have been published in the New York Times, New Statesman, Foreign Policy, Al Jazeera, and others. She was previously a senior reporter at Hong Kong Free Press, where she covered protests and elections, grassroots activism, and human rights. She's also written for print publications including The California Sunday Magazine, Ariana Magazine, Hunger Magazine, and ArtAsiaPacific. She is co-founder of Still / Loud, an indie magazine about culture in Hong Kong.

## Strengthening the Media Against Disinformation

強化媒體環境  
對抗不實資訊

卓越新聞獎基金會執行長  
邱家宜 Eve Chiu  
Foundation for Excellent  
Journalism Award  
Chief Executive

不實資訊的攻勢利用台灣媒體環境的弱點，例如政治兩極化、腥羶色訴求以及缺乏有效保護記者編採自主權的措施。僅以壓制的手段作為解方，非但沒有讓台灣脫離不實資訊的危害，更可能因此削弱了台灣的民主體制，還偶然幫了意圖摧毀台灣民主的人一把。

這場討論聚焦在台灣如何能夠強化媒體的多元性、獨立性以及增進民眾的媒體素養，讓整體環境自然對不實資訊的攻勢免疫。

- 卓越新聞獎基金會執行長 邱家宜 (主持人)
- 台灣新聞記者協會常務委員 李志德
- 輔仁大學新聞傳播系副教授 陳順孝
- 《台灣守望》網站主編 寇謐將
- 法國里昂大學政治學院 副教授及研究員 高格孚
- 無國界記者東亞辦事處執行長 艾瑋昂

Disinformation campaigns exploit the weaknesses of the island's media environment: political polarization, sensationalist bidding and the absence of an effective protection of editorial independence. An exclusively repressive answer, far from protecting Taiwan from this threat, is likely to further weaken its democratic system and to have the reverse effect of helping those seeking to destroy it. How can Taiwan substantially strengthen the quality, plurality, and independence of its media environment, as well as its media literacy, so as to naturally become immune to disinformation campaigns?

- Eve Chiu, CEO of the Foundation for Excellent Journalism Award (Moderator)
- Chi-te Lee, Member of Standing Executive Committee, Association of Taiwan Journalists
- Chen Shun-hsiao, Associate Professor, Department of Journalism and Communication Studies, Fu Jen University
- J. Michael Cole, Taiwan Sentinel Editor in Chief
- Stéphane Corcuff, Associate professor and researcher, Sciences Po Lyon
- Cédric Alviani, Reporters Without Borders East Asia Bureau Head

## Supporting Independent journalism

# 支持獨立媒體發展



台灣民主基金會執行長  
廖福特 Liao Fu-Te  
Taiwan Foundation  
for Democracy  
President

台灣自詡為「新創之島」，中小企業自成專業的獨特網絡且蓬勃發展；然而，媒體產業並非如此。媒體市場仍以相當傳統的方式運作：多數由大型集團所掌控，並產製娛樂內容和政治兩極化的新聞。

與香港相較之下，新媒體在台灣的發展，例如調查媒體或群眾募資媒體，仍然非常稀少。因此，政府應該採取什麼措施來幫助新興獨立媒體的發展？

- 台灣民主基金會執行長 廖福特（主持人）
- 無國界記者組織主席《Rue89》創辦人 韓石
- 無國界記者東亞辦事處香港特派員 張嘉倫
- 報橘 總主筆 張育寧
- 無國界記者東亞辦事處執行長 艾瑋昂

Taiwan prides itself to be a “startup island”, with a unique network of numerous Small and Medium Enterprises (SMEs). However, this is clearly not the case when it comes to its media market, which remains organized in a very traditional way: with large conglomerates primarily focusing on the production of entertainment content and politically polarized news. The new media that is investigative and crowdfunded, such as those often found in Hong Kong, are still rare in Taiwan. What should the authorities do to make independent journalism economically viable and promote the creation of new media?

- Liao Fu-Te, Taiwan Foundation for Democracy President (Moderator)
- Pierre Haski, founder of Rue89 and President, Reporters Without Borders
- Karen Cheung, Reporters Without Borders Hong Kong Correspondent
- Yuning Chang, Chief editor, BuzzOrange
- Cédric Alviani, Reporters Without Borders East Asia Bureau Head

## Enhancing the Public Media

# 強化公共媒體的影響力



公共電視總經理  
曹文傑 Tsao Wen-Chieh  
Public Television Service  
Foundation  
President & CEO

公共媒體肩負促進社會與文化多元的職責，面對假新聞與不實資訊的問題，強化公共媒體的角色成為一種可能的解決策略。台灣可以如何借鏡國外經驗？台灣又該如何強化公共媒體的功能角色？

- 公共電視總經理 曹文傑（主持人）
- 華視總經理 莊豐嘉
- 無國界記者組織榮譽董事 吾爾開希
- 無國界記者東亞辦事處執行長 艾瑋昂

Having the responsibility for social and cultural diversity, public media could be a resolution to the fake news and disinformation. However, in comparison with other countries, public media in Taiwan, from the broadcasts to the news agency, only received a small amount of financial resources from the government. The annual budget of Public Television Service (PTS) in 2019 hardly represented 2% of the resource of its South Korean counterpart KBS and 0.4% of those of British BBC. What can Taiwan learn from foreign experiences and how should Taiwan itself strengthen public media outlets?

- Tsao Wen-Chieh, President & CEO, Public Television Service Foundation (Moderator)
- Leon Chuang, General Manager, Chinese Television System
- Wu'er Kaixi, Reporters Without Borders Emeritus Board Member
- Cédric Alviani, Reporters Without Borders East Asia Bureau Head